

UNIVERSITY OF MINNESOTA

OFFICE FOR BUSINESS &
COMMUNITY ECONOMIC
DEVELOPMENT

Management & Technical
Assistance Program

- MTAP -

for Nonprofits

Management Assistance
Program

- MAP -

for Small Businesses

Nedy Windham

P: 612-625-2053

F: 612-625-9056

E-mail: windh003@umn.edu

Web: www.bced.umn.edu

2221 University Avenue SE, Suite 136

Minneapolis, MN 55414

In partnership with the Hubert H. Humphrey Institute of
Public Affairs & the Carlson School of Management

UNIVERSITY OF MINNESOTA

OFFICE FOR BUSINESS &
COMMUNITY ECONOMIC
DEVELOPMENT

- **MISSION:** Contribute to the economic growth and development of Minnesota communities.
- **ACTIONS:** Empower diverse, Minnesota communities by developing programs and services that create opportunities for community-based nonprofit organizations and businesses owned by historically underrepresented groups.
 - Supplier Diversity Services
 - Community Training & Employment Services
 - Business & Economic Development Services
 - Community Partnership & Outreach

Management & Technical
Assistance Program

- MTAP -

for Nonprofits

PROGRAM GOAL:

Improve the quality of life in Minnesota's urban communities by enhancing the performance and effectiveness of community-based nonprofit organizations that serve such communities.

How Accomplished: By leveraging the assets and resources of the University to support the economic development and revitalization of urban communities.

Management Assistance
Program

- MAP -

for Small Businesses

PROGRAM GOAL:

Providing development services and management assistance to small, women-, minority- and disabled-owned businesses to foster growth in our local economy and community.

Projects May Include...

- Fund Development
- Nonprofit Management
- Program Development
- Human Resources
- Operations Management
- Supply Chain Management
- Finance & Accounting
- Strategic Planning
- Feasibility Study
- Demography Studies
- Program Evaluation and Measurement
- Marketing Plan Development
- Business Plan Development
- Market Research and Analysis
- Communications
- IT/Technology Development
- Internet/Web Design
- Management Information Systems

Why You Should Participate

- Lead efforts that directly impact the development of Minnesota communities.
- Gain nonprofit and small business experience that serve diverse audiences.
- Build and apply professional skills.
- Develop relationships through a broader professional and community network.
- Earn \$700 stipend.

Participation Details

PROJECTS

- Projects require 50-60 hours over the course of one semester.
- Work plans are required by the students prior to the start of each project; final project report and presentation required at the project conclusion
- One to three students may be assigned to a project.
- Students will be selected based on expertise and skills set.
- \$700 stipend is paid to each student upon completion of the project.

APPLICATIONS

- Fall 2009 applications are being accepted now – **deadline to submit application and resume is Friday, September 11, 2009.**
- Apply online at www.bced.umn.edu
- For more information, contact:

Nedy Windham
windh003@umn.edu
(612-625-2053)